

## Product Sheet

# Zumigo Assure Identity for Business Verification Prevents Fraud, Complies with KYB Requirements

Organizations have a compliance obligation to verify the legitimacy of a company before entering into a business relationship. Zumigo Assure Identity for Business Verification helps organizations comply with Know Your Business (KYB) requirements and reduce risk of fraud.

Verification of a business – including identifying the Ultimate Beneficial Owner (UBO) – ensures that organizations do business with companies that are in good legal and financial standing, and that the service contracts are signed by authorized representatives of the companies. Organizations can also discover if the companies have sanctions or enforcements imposed upon them and may be susceptible to bribery and corruption.

Zumigo Assure Identity for Business Verification\* provides data and aggregates business information across the following categories: business identity; UBO and principal identity; financial data; and state licensing. Organizations can select which attributes to validate based on business requirements.

*\* Currently available for U.S. and Canada companies only.*

Category	Attributes
Business Information	<ul style="list-style-type: none"><li>• Name of business matched</li><li>• Type of business</li><li>• Line of business</li><li>• Industry group</li><li>• Address Line 1 (i.e., street number and street name)</li><li>• Address Line 2</li><li>• Address City</li><li>• Address State or Province</li><li>• Address Postal or Zip Code</li><li>• Address Country</li><li>• Phone Number</li><li>• Alternate Phone Number</li><li>• Fax Phone Number</li><li>• Web Address (URL)</li><li>• FEIN Number</li><li>• DUNS Number</li><li>• Corporate ID</li><li>• Filing State</li><li>• State of Incorporation</li><li>• Date of Incorporation</li><li>• Ownership Type</li><li>• Domestic/Foreign Ownership type</li><li>• Corporate Number</li><li>• Corporate Agent</li><li>• Corporate Officer</li><li>• Franchise Status</li><li>• Operating Status</li><li>• OFAC Hit listed (YES/NO)</li></ul>

Fig 1: List of attributes available for Zumigo Assure Identity for Business Verification

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## Zumigo Assure Identity for Business Verification Prevents Fraud via KYB

Fig 1 (cont'd): List of attributes available for Zumigo Assure Identity for Business Verification

Category	Attributes
Specially Designated Nationals and Blocked Persons list (SDN List)	<ul style="list-style-type: none"><li>Sanction program listed on OFAC</li><li>Name listed on OFAC</li></ul>
Specially Designated Nationals Address List (SDN List)	<ul style="list-style-type: none"><li>Address line 1 listed on OFAC</li><li>Address line 2 listed on OFAC</li><li>Address City listed on OFAC</li><li>Address State listed on OFAC</li><li>Address Postal Code listed on OFAC</li><li>Address Country listed on OFAC</li></ul>
Contact Person of Business (UOB)	<ul style="list-style-type: none"><li>Name of Business Contact</li><li>Title of Business Contact</li></ul>
Financial Information	<ul style="list-style-type: none"><li>Total Sales</li><li>Latest Sales of Business</li><li>Annual Sales</li><li>Net worth</li><li>Total Employees</li></ul>
Employees (List)	<ul style="list-style-type: none"><li>First Name</li><li>Last Name</li><li>Title</li></ul>
Executives (List)	<ul style="list-style-type: none"><li>Name</li><li>Title</li></ul>
Corporate Officers (List)	<ul style="list-style-type: none"><li>Name</li><li>Title</li></ul>
Standard Industrial Classification (SIC) Code (List)	<ul style="list-style-type: none"><li>SIC Code</li><li>SIC Description</li></ul>
North American Industry Classification System (NAICS) (List)	<ul style="list-style-type: none"><li>Type</li><li>Code</li><li>Code Description</li></ul>
Metropolitan Statistical Area (MSA)	<ul style="list-style-type: none"><li>Code</li><li>Name</li></ul>

### About Zumigo

Zumigo is on the frontline of digital identity verification that helps the world's largest enterprises protect transactions, devices and accounts. With a multi-layer approach, Zumigo validates users against a unique identity intelligence network that spans global carrier providers, authoritative third-party data sources, and payment information. **Learn more at [www.zumigo.com](https://www.zumigo.com).**